In Focus!  August 2017

In This Issue

Message from the Chair  p. 2
2017 Program Schedule  p. 2
August Meeting  p. 3
August Outings  pp. 3-5
The Learning Corner  p. 6
Photographer of the Month  pp. 6-8
Youth Outreach Program  p. 8
Illustrated Photography Directory  p. 9
Notices  pp. 9-10
My Favorite Photo  p. 11

Key Dates:
Poppins & Posies Outing  August 9
Club Picnic and Solar Eclipse Outing  August 21

STEERING COMMITTEE:
Ginny Bedell  Education Director  education.ccoh@gmail.com
Bob Benedict  Communications/Newsletter  rcbenedict36@gmail.com
Bob Coffey  Programs Director  bobcoffey@aol.com
Dennis Guffey  Treasurer  ldennisg@bellsouth.net
Ken Weaver  Chairperson  kennethweaver@kenzlenz.com

CLUB MEETINGS - Are held on the fourth Tuesday of the month at the Chamber of Commerce Building, 204 Kanuga Road (intersection with Church Street). 6:30 Social half hour; 7:00 Meeting.

The next meeting is Tuesday, August 22.

CRITIQUE GROUP - meets on the second Tuesday of the month at 1:00 at the Unitarian Universalist Church, 2021 Kanuga Road. Next meeting is August 8.

UNDER THE FOLD

Given the media’s attention to the upcoming solar eclipse, the August newsletter republishes the material on safety, the easy way to photograph the eclipse and tips for enthusiasts shooting the eclipse.

The hope for this month’s masthead was to feature one of the photos from the scheduled night shoot. However the weather and a criminal on the loose forced Outings leader Mike Merrill to twice cancel the shoot. Stay tuned for the rescheduling!
CHAIR’S MESSAGE BY KEN WEAVER

Over the past years CCoH has used a variety of paper name badges for its members. The name badges were used exclusively at the General Meetings. Last September as we were preparing to photograph the Apple Run, member Steve Simpson suggested that we wear our name badges so that runners would know who was photographing the event. We hauled the box to the event and our members all wore their paper badges inside the thin plastic sleeves. The idea was right but the look was not very professional. We then developed a permanent and very waterproof name badge with the club logo appearing behind the name. It was very easy to read and its magnetic clip didn’t make holes in your clothes.

There is some magic socially to name badges. A name badge is a permission slip. It’s okay to talk to strangers. Your name badge gives strangers permission to talk to you! A name badge is a conversation advancer. It gets the ball rolling. The sooner you learn people’s names, the sooner you feel comfortable around them and that is certainly a goal of the Club. A name badge is a great equalizer. This allows you to lead with your person, not your profession, or your title. Notice that none of our name badges have officer titles!

As you can see, name badges lead to better communication and social interaction in a Club environment. We encourage you to wear your name badge to all Club sponsored events such as the Critique Group, field trips, and photo shoots such as the Apple Run. If you have one of the new permanent badges, you simply leave it in your purse or in your car and you will always have it when you arrive at a CCoH event.

We are abandoning the paper badge system in favor of the permanent badge. If you have the paper badge you can continue to use it, of course! The permanent badge is available to current Members for $11. Now would be a good time to order one at the next meeting. Give yourself a tool to open conversations, look professional, and reduce the social distance between you and others!

Camera Club of Hendersonville Programs for 2017

<table>
<thead>
<tr>
<th>Date</th>
<th>Programs*</th>
<th>Themes**</th>
<th>Presenter/Critiquer Judge</th>
<th>Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan. 24</td>
<td>Forum</td>
<td>Patterns</td>
<td>John Smith</td>
<td></td>
</tr>
<tr>
<td>Feb. 28</td>
<td>Presentation</td>
<td>Color Yellow</td>
<td>Susanna Euston</td>
<td>Abstracts</td>
</tr>
<tr>
<td>Mar. 28</td>
<td>Before/After</td>
<td>Repetition</td>
<td>Member</td>
<td>Side by Side</td>
</tr>
<tr>
<td>Apr. 25</td>
<td>Forum</td>
<td>Abstract</td>
<td>Susanna Euston</td>
<td></td>
</tr>
<tr>
<td>May 23</td>
<td>Presentation</td>
<td>Back Lighting</td>
<td>Jeff Miller</td>
<td>Artistic Rendering of Photographs</td>
</tr>
<tr>
<td>June 27</td>
<td>Print Competition</td>
<td>Liquid</td>
<td>Jeff Miller, Don McGowan, David Simchock</td>
<td></td>
</tr>
<tr>
<td>July 25</td>
<td>Forum</td>
<td>Mood</td>
<td>Tim Barnwell</td>
<td></td>
</tr>
<tr>
<td>Aug. 22</td>
<td>Presentation</td>
<td>Silhouettes &amp; Shadows</td>
<td>Don McGowan</td>
<td>Seeing Like a Lens</td>
</tr>
<tr>
<td>Sept. 26</td>
<td>Before/After</td>
<td>Reflections</td>
<td>Member</td>
<td>Side by Side</td>
</tr>
<tr>
<td>Oct. 24</td>
<td>Forum</td>
<td>Simplicity</td>
<td>Louise St. Romain</td>
<td></td>
</tr>
<tr>
<td>Nov. 28</td>
<td>Presentation</td>
<td>Alphabet</td>
<td>Tim Barnwell</td>
<td>B&amp;W Faces of Appalachia</td>
</tr>
<tr>
<td>Dec. 12</td>
<td>Christmas Party</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Programs: Assignments: A member’s personal rendition of the selected image will be projected in a side by side comparison of the original image.

**Themes:

Forum: The assigned subjects to be critiqued are Patterns, Abstract, Mood, and Simplicity

Gimme Your Best Shot: The monthly themes for posting your images on the CCoH Website are:

Color Yellow, Repetition, Back Lighting, Liquid, Silhouettes & Shadows, Reflections and Alphabet
**JULY RECAP**

July’s photos on the topic of “Mood” were critiqued by Tim Barnwell. He noted that in critiquing any photo the key question is “Does this photo work or not?”. The technical difficulties in taking the photograph do not count. Overall the photos successfully captured moods ranging from somber to playful.

Steering Committee Chair Ken Weaver stated that when the topic was chosen, one concern was that members might have difficulty capturing “mood”. However the opposite proved true: a record number of photographs were submitted.

**AUGUST MEETING**

Our August meeting will feature Don McGowan, speaking on the topic of “Seeing Like a Lens”. Don is a frequent contributor to the Club, last serving as a judge in our Print Competition. He has been a professional photographer for twenty-four years, and his company, Earthsong Photography, is located in Asheville.

His specialties are nature and natural light commercial photography, as well as photographic tours of Great Smoky Mountains, environmental photojournalism, and fine-art nature images.

The Gimme Your Best Shot theme for August is Silhouettes & Shadows. Photos, with proper identification, should be sent to Peter Jones: pjones42@bellsouth.net by Saturday, August 19.

**AUGUST REFRESHMENTS**

Alison Knaperek & Mike Merrill

Our thanks to Louis Olivier & Barbara and Jordan Miller for providing the July refreshments.

**POPPINS & POSIES OR BUTTERFLIES & BEES OUTING**

When: **Wednesday, August 9th.** Where: **374 Ray Hill Road, Mills River, N.C.**

This was a fun trip last year and close to home. Let’s shoot the dahlia's, butterflies and bees at Bob and Judy McLean's farm in Mills River. It gets HOT this time of year so let’s meet at 8:30 am at the old Food Lion in Mills River, 132 Crossroad Dr., Mills River. This store is closed now and has plenty of parking. Let’s meet here because parking is limited at the farm. Please have your release form filled out and signed before the trip. This location is behind the Citgo gas station at the crossroads of Hwy 191 and 280. We will take Hwy 280 towards Brevard and then left on Ray Hill Road. The farm will be on the left. Let’s shoot until 11:30 am, it should be getting warm by then.

When we leave we will return to the closed Food Lion, then continue on Hwy 280 to the sign for Sierra Nevada Brewing Co. 100 Sierra Nevada Way, Fletcher, N.C. This will be our lunch stop. Afterwards we can take the self-guided tour inside the brewery. The only difference between a guided tour and a self-tour is there are no samples of beer. There is plenty to purchase at the restaurant and gift store. We can also tour the outside grounds behind the restaurant. As always join us at any part of the field trip.
CLUB PICNIC & SOLAR ECLIPSE OUTING

When: Monday, August 21. Where: Table Rock State Park" 158 E Ellison Ln, Pickens, S.C. 26971. Time: 12:00-4 P.M.

The Club will provide soft drinks and members will bring their own food.

Directions: This is about a 40 minute drive from Hendersonville. Meet at 10:00 am at Ingles--625 Spartanburg Hwy, Hendersonville. Take Hwy. 25 south for about 14.2 miles to Hwy 11 in South Carolina. Take the exit to the right and come to the stop sign. Turn left, you will be driving West, on Hwy 11 for 5 miles to a Stop/ Yield sign. Turn right on Hwy 11/ 276 N. Drive 6.9 miles to the second entrance on the right to Table Rock State Park. The shelter is called "The Lakeside". It is right on the lake. Please have your release form filled out and signed before the trip.

The shelter includes; Driving in- we do not have to hike to it; pets allowed; partial shade; lake front; grill/fire ring; 10 tables/ 60 capacity; toilets; paddle boat/ kayak rentals for $10 per hour. Eclipse viewing glasses can be purchased at the concession stands. Park entrance fee is $5/adult, $3.25 for seniors over 65, $3 for children 6-15.

SOLAR ECLIPSE/SAFE PHOTOGRAPHY RECAP

Safety
The foremost concern in photographing a solar eclipse is the protection of your eyes and camera’s lens and sensor. Permanent, irreversible eye damage and/or blindness can result in seconds. Protection is achieved by using solar viewing lenses over your eyes and an approved solar filter for your camera.

Never look at the sun without accredited and approved solar filtration over your eyes. For those who don’t wear glasses, Amazon sells a pack of 5 CE and ISO Certified Safe Solar Eclipse Shades - Viewer and filters for $12.00. For glasses wearers' the Eclipse Shades brand of CE and ISO Certified Wrap Around Goggle sells on Amazon for $19.95. (Yes, the pricing discriminates against glasses wearers, but when hasn’t that been the case?).

Never point your camera into the sun without a special solar filter. All camera lenses need an accredited and approved solar filter. Not using a solar filter at eclipse magnifications will ruin your camera in seconds.

Never improvise, modify or use general photography neutral density filters. Buy an approved solar filter.

Time
The east coast will view totality in the afternoon about 2:45 p.m. Areas such as Andersonville, S.C. are in the path of totality, and will have close to the longest eclipse of 2 minutes and 40 seconds.
**Quick and Easy Eclipse Photography** from Patricia Totten Espenek

“I can watch almost the entire eclipse while taking great photos using the following equipment: a comfortable chair, a sturdy tripod, a cable release, a right-angle finder, and a solar filter for my telephoto lens.

I use a Bogen 3001 tripod with a Bogen 3275 (410) compact geared head. The geared head has two large knobs that allow me to make small, precise adjustments in altitude and azimuth every minute or so to easily track the Sun. With a right-angle finder, I can bend over to check the position of the image and then quickly **bend back to view the eclipse**. *(Note: If your digital camera has a fold-out LCD screen, it will work fine in place of a right-angle finder).* I focus manually on a sunspot and the focus ring is then taped down to secure it. After setting the camera in the program mode and matrix metering, I’m ready to go. I just sit back with the cable release in one hand and my eclipse glasses in the other.

Thirty seconds before totality begins, I check to see that the Sun is centered in my viewfinder and I remove the solar filter. A dozen or more shots are quickly taken before the second contact and after the third contact. This results in nice diamond ring sequences while the camera automatically adjusts the exposure.

During totality I might take another dozen shots. I also check the Sun’s position in the viewfinder, but mostly I’m gazing up at the spectacle and pressing the cable release button.

After my third contact sequence, I replace the filter and return to the leisurely pace of the partial phases.”

**Tips for Enthusiast and Advanced Photographers** from Mark Littman and Fred Espenek.

“The good news is you can photograph some aspect of the corona with almost any exposure you make. There is no one ‘correct’ exposure. Nevertheless, here are some guidelines.
Seeing Photographically

One of the biggest challenges, besides mastery of our camera, in becoming an accomplished photographer is learning to see the creative possibilities of the scene in front of you.

Photography is more than raising the camera to our eye and shooting away without a care in the world. Obviously, taking an infinite number of pictures will, in time, produce a few great shots. And, as the humorous saying goes, “Even a blind squirrel finds a nut.” By learning to see creatively we can shorten, and hopefully bypass, this stage and begin producing meaningful images.

Here are some suggestions to consider!

To begin with, stop looking through the camera and reconnect with the world. Train yourself to slow down and take a good look at your chosen subject or scene. Allow your eyes to move slowly over every detail, stopping on each element and really understanding what you are looking at.

Look at the light on the element, the colors, the movement, the contrast between it and the background, everything about it. Then move on to the next element in the scene and do the same thing, but try to relate it back to the previous element. Once you have isolated all the important elements in your scene, take a look at the overall scene and look for ways of tying all those elements together. These “tying” elements will then be arranged according the compositional rules – look for leading lines, positioning subjects on third lines, negative space – any compositional technique that can add weight to the scene. Then, and only then, it is time to put the camera up to the eye.

Of course, all of this takes practice and more practice to train your eye to see.

Another great way of learning to see, rather than shooting and moving on, is allowing yourself plenty of time on one single subject. It might be a stunning piece of architecture or a particular view but the idea is to sit, take a look at that subject, take it in, then spend time walking around it, looking at every element of it. Get down low and look up, if you can find one, go to a higher viewpoint and look down, look for contrasts within your subject, for example if it’s a modern building look for something to offset it, like an old church. Look to photograph your subject as part of a greater view, as an isolated subject itself and going in depth to the details.

Consider taking just one lens for a photo outing. A prime lens would be ideal. However, if you do not own a prime, consider shooting using only one focal length. This exercise will necessitate that you move around and look for the right angles and positions. Remember to zoom with your feet and not your lens! Then return to the same subject another time with an entirely different lens and look to repeat the previous shots and find new ones.

Another good technique, shooting maximum aperture or wide open, forces you to think about exactly what your subject is and make sure both your mind and your lens is focused upon it. By doing this you will have concentrated your thought process to the subject matter and how it relates to the scene.

There are many simple techniques for learning to see photographically, but perhaps the most important part is to slow down, lower the camera and really look at the scene in front of you. Make every attempt to avoid forcing the picture by relaxing, watching, looking, seeing and allowing the photograph come to you. Be present.

“It's a simple and generous rule of life that whatever you practice, you will improve at.” – Elizabeth Gilbert, author

PHOTOGRAPHER OF THE MONTH: Priscilla Popper

I grew up in Franklin, NC, lived in Charlotte for 35 years, and then Blowing Rock for 20 years before recently moving to Asheville. My interest in photography began in the 80’s when I took classes at night at the local high school - black and white, darkroom. Thru the years, life got in the way and I didn't start again until we moved to Blowing Rock. I belong to a group of women artists in the Blowing Rock area and we have had a few shows. They are my inspiration and best critics. I also am a part of the photography gallery “Catchlight” in West Jefferson. Macro is my love but I'm always open to other areas of photography. Learning, improving, and thinking "outside the box" are my goals.
I am pleased to report that all systems are GO for the CCoH Youth Outreach Program.

I've just spoken with the Scout Master of Troop 601 and he already has a number signed up. He has contacted the neighboring Troop 603 and they have several interested as well. Marge Decker called me this morning (July 31) about her neighbor who is a member of Troop 628 and he is interested. I just left a confirming message for Sue Janowiak at 4-H Clubs and she feels that they will have several participants as well.

Based on the encouraging amount of interest, I called the Henderson County Activities and Athletic Boy Scout Photography Merit Badge Center to confirm Room 105 where the sessions will be conducted.

Their address is 708 South Grove Street, Hendersonville, 28792. They will also post notices of the program on their bulletin boards for their clientele.

There will be 3 two-hour training sessions scheduled for Wednesdays, August 16, 23 and 30 from 6:00 PM to 8:00 PM. A fourth session will be scheduled for a later date for the collection and judging of all entries and then awarding the prizes.

The age group will be from 11 to 18. The program has been designed to teach the basics of photography and composition to those with cell phone cameras and point and shoot cameras. We will also work with the Boy Scouts to help them earn their Photography Merit Badge and that will require more advanced instruction including the control triangle of Aperture, Shutter speed and ISO plus depth of field.

The sessions will include presentations, projected tutorials, hands on demonstrations, field shooting in small groups headed by an instructor, assigned subjects for the week between each session, assigned homework viewing of online tutorials during the week and then critiquing their best images during the following week's session. Following the three sessions there will be a photo contest with cash prizes for the winners.

The CCoH considers this a pilot program that can be continued in the future.
North Light - The diffuse, reflected light that comes through a north-facing window, that is therefore not directly lit by sunlight. Its soft, flattering quality makes it popular for portrait photography. Its use is also evident in classical paintings, such as “The Milkmaid” by Johannes Vermeer (c. 1658).

OLED - Stands for organic light-emitting diode. OLED screens use a thin film of organic compound between two conductors that emits a bright light when an electric current is applied. These screens make flexible, high-quality displays, that are lighter, thinner and faster to respond than LCDs. They are becoming increasingly common on high-end cameras.

1080p - a format for recording full HD video with a resolution of 1920 x 1080 pixels, offered on many current digital cameras.
Club member Kim Maxwell was an award winner in this contest. Her photo of a cardinal in snow (shown above) was featured on the cover of WNC magazine.
The Pont du Gard is an ancient Roman aqueduct that crosses the Gardon River near the town of Viers-Pont-du-Gard in southern France.

This is my favorite picture because when we approached it, I was stunned by the size of it, and the difficulty of capturing all of it. Moreover, one approaches it from the dark side; the sun is shining on the other side.

Fortunately two young ladies, seeing my consternation, offered to take me to a better photographic site. I followed them down a path through the woods, down an embankment to a tiny platform jutting over the riverbank.

Perfect for the shot you see - the most famous Roman aqueduct in the world - the PONT DU GARD!

LEGAL STUFF - THE FINE PRINT

Contents of this site are © 2017 by the Camera Club of Hendersonville, NC or its members except where noted. All image copyrights are held by the photographer. You may not copy, distribute for hire, or use for commercial gain any contents of this newsletter without the explicit written permission of the copyright holder. Any links to external websites provided on the Camera Club of Hendersonville Website and/or newsletter pages are provided as a courtesy. They should not be construed as an endorsement by the Camera Club of Hendersonville of the content or views of the linked materials. The information contained is for general information purposes only. The information is provided by the Camera Club of Hendersonville, a not-for-profit organization, and while we endeavor to keep the information up to date and correct, we make no representations or warranties of any kind.