



## The Camera Club of Hendersonville

Steering Committee: Rich DeSimone, Chair Mike Raney, Treasurer John Ayre, At Large  
Paul Doeblor, Secretary Bob Coffey, Program Chairman  
Newsletter by Ron Anderson

### October 2013

#### October Meeting

October is Forum time again. Traditionally we waive the 2 year age rule for images entered in this forum. The special topic is Architecture and the critic will be our friend Jeff Miller who has critiqued our forums several times in the past.

The rules for forum submissions and images are on the club website:

[www.cameraclubofhendersonville.com](http://www.cameraclubofhendersonville.com)

Rules have recently been updated so be sure to read them. Images are to be submitted to our forum coordinator Peter Jones [pjones42@bellsouth.net](mailto:pjones42@bellsouth.net)

***I will be out of town around that time so don't send images to me (Ron). If you do, they won't be in the Forum. That is, don't hit REPLY and send the images. Send them to Peter.***

#### Picnic

Our picnic at Highland Lake was attended by 22 of us. We had about twice as much food as we could eat! The weather was sunny but we got hot since the picnic tables were in a sunny area on the lake shore. A number of members exhibited prints in a meeting building since there was a Fair on that day too.

#### Tip of the Month

Bob Coffey's attention was caught by an article in the Tim Grey newsletter which some of us receive. It is free but with commercials. Essentially Tim answers a question from a subscriber each weekday. Here is Bob's introduction and the newsletter contents:

The Ask Tim Grey Newsletter is a service that I highly recommend to everyone. It is always interesting, useful and the subscription price is right...free. This particular question, RAW vs. JPEG, is often asked in various forms. Tim's responses are very clear, covering both pros and cons. In this case, he doesn't spell out all of the many benefits of using RAW. I've long since concluded that shooting RAW is the best approach for me, since I want the utmost of quality and flexibility. The extra file storage space requirements and having to process them in Adobe Camera RAW are small prices to pay. One can always save a copy in JPEG format that is resized to the requirements needed. That way you will have enough pixels to play with if you need a large size, high res output.

A classic example of the importance of this arose when a friend of mine had one of her images selected for reproduction in a calendar. Unfortunately, she had only taken a small, low res image in her camera. Attempts to enlarge it with satisfactory sharpness were not satisfactory, so she

was distraught. Had she captured it in RAW at high res she would not have had that problem.

Tim Grey's Newsletter:

Today's Question: I have a project that calls for the final file output to be JPEG. Will I achieve a better final result by shooting RAW, editing in Lightroom 5 then outputting a JPEG file rather than shooting JPEG to start with?

Tim's Answer: This question really relates to the benefits of processing images with software on a computer rather than simply processing those same images in the camera.

I often tell photographers that regardless of whether they set their camera to capture RAW or JPEG, they are actually capturing in RAW. What I mean by that is that the same information is being gathered by the image sensor regardless of the file format you're capturing in. The only question is where that information is left largely unprocessed and written to a RAW file, or if the information will be processed based on the various camera settings and then saved as a JPEG image.

So, this question really focuses on the potential benefit of processing a RAW capture, assuming the final output will be a JPEG image regardless of how you capture.

The first point I would raise here is that there are potential benefits of having RAW captures that go beyond a single project. But for purposes of this question let's assume the images will only ever be used as JPEG images, and that in concept the RAW files are really not necessary.

This gets to the crux of JPEG versus RAW capture. In short, with JPEG capture you're "locking in" a set of adjustments, whereas with RAW you're retaining greater flexibility. What that really means is that if you capture the images with excellent exposure, proper color temperature compensation, and otherwise in such a way that little if any post-processing is necessary, you won't achieve any real benefit to capturing in RAW instead of JPEG.

So, the only reason to use RAW capture, assuming the images will never be used other than as JPEG images for this particular project, would be to provide some insurance in terms of greater adjustment flexibility after

the capture.

## Critique Group

Meets at Unitarian Universalist Church Tuesday Nov. 12 at 1 PM. Head South on Kanuga. Just before next traffic signal after Erkwood on the right you will see the church. Entrance facing the church from Kanuga is on the left side down a path. Bring prints or some images on a thumb drive for discussion.

## Picnic Photos



Bring on the Food!

Ron Anderson



Highland Lake Shore

Ron Anderson

## November Meeting

**NOTE:** Meeting will be on November 19 to avoid the Thanksgiving week.

There will be a presentation by Bill Elder on portrait

photography.

To quote his web site:

Our studio is located in the Singleton Centre in Flat Rock, North Carolina, serving Hendersonville, Asheville, Brevard and all of Western North Carolina. The Expressions Photography studio is owned and operated by award winning photographer Bill Elder who brings nearly 30 years of experience in capturing special memories with artistic style. Bill has a strong interest in portraiture and in Black & White images for depicting the special relationships among people. He has been perfecting his unique style of B&W images of people for the past several years. Our studio has gained a region-wide reputation for portraits of families, children, weddings, and seniors and for our black and white "Expressions Portraits". We are driven to create fine art portraits that capture the essence of your personality and your most cherished relationships.

Note: He has closed is Flat Rock studio near the post office, and now works from home.

For many years he also operated a couple of sports photography franchises, which he recently sold. These involved taking team photographs, and pictures at school sporting events.

Bill is also an accomplished guitar builder, and enjoys long road trips on his motorcycle.

In addition, we will have a showing of the Sartore video on photographing people.