



The Camera Club of Hendersonville

Steering Committee: John Orolin, Chairman Paula Roberts, Program Coordinator Mike Raney, Treasurer David Winnett, Secretary Elda Lepak

Newsletter by Ron Anderson

January 2012

December Party

About 25 members attended the party at the Chamber of Commerce, our regular meeting room. Peter Jones set up to show images from all of the 2011 forums and those from the November contest.

Ron provided some background music during dinner. Then we did our photo exchange. We donated 63 pounds of food to Interfaith Assistance Ministry. They are always glad to receive donations.

January Forum

Our January meeting is on January 24. Images for the forum must be submitted in jpg file form by January 21 at Midnight, to Peter Jones pjones42@bellsouth.net

If you are submitting prints also, they are to be delivered to Blue Ribbon Framing on Kanuga just South of the “busy bend” intersection by 3 on the afternoon of the 21st. You must tell Peter that you will be submitting prints when you send him the images. Information sent with the images via Email should include all the information that would be on the label for a print. See our web site, for the rules. The special topic for January is “Food”. There was

some confusion over the special topic for which I apologize profusely.

Bob Walther will be our critic at this forum. The following lifted from a web search:

Bob Walther is a semi-retired professional photographer from the Asheville, NC, area. An active member of Professional Photographers of America, he holds a Photographic Craftsman degree and Certified Professional Photographer standing. His portraits, wedding, and commercial photographs have won national awards. He is currently specializing in fine-art black & white photography, and his work has been shown at the Biltmore Estate, Asheville Area Arts Council, and Black Mountain Center for the Arts.

www.cameraclubofhendersonville.com

Photographer of the Month

Each issue of the newsletter contains photos. After a forum or our annual contest, photos from those events are chosen. Other months, we like to feature a photographer in the club. In an attempt to introduce our new steering committee members, I will be asking them for images and a short bio sketch. This month the images are from Paula Roberts.

Paula sent me this information about how she came to be involved in photography:

In 2003 my grandfather was cleaning out closets and found two Minolta SLR's and four lenses. He gave them to me and said, "Merry Christmas! Now let's see what you can do with those." Fast forward eight years and you'll find me involved in a 365 Day Challenge, opening a studio and accepting a position on the Camera Club Steering Committee. Thanks for the encouragement, Pop. [The 365 day challenge was a project to take at least one picture every day for a year].

My favorite subjects are people, observed and posed. Either way, there's just something about capturing a person's personality on film (or digital).

The same year I was given those Minoltas, we took a trip to Jamaica. I had both cameras around my neck - one with black and white film and one with color film, one with a 20 mm wide lens and one with a 75-300 zoom lens. Oh and I had a small digital point and shoot in my pocket! We were gone 6 days and I returned with 13 rolls of 36 exposure Ilford Delta Black and White film and 13 rolls of Kodak Vericolor film. It was the most wonderful photographic journey ever!! More than 50% of the photos were Jamaicans we met roaming around the island.

In 2009, I joined Facebook and started uploading my photos. The marketing director at the United Way started following my posts and in 2010 she asked me to shoot the environmental shots for the United Way campaign materials and billboards. I was in shock that she wanted my work and that she trusted such an amateur to the job. It's pretty awesome to drive around town and see your work on a billboard! Shooting for the United Way as well as Hands On! Children's Gallery, Community Foundation and The Chamber of Commerce allows me to combine two of my

favorite activities - volunteering and photography.

This past August I was offered an unbelievable chance to share a photography studio, complete with lighting and an awesome knowledgeable photographer, on Main Street in Hendersonville. The photos, Little Boy Blue and October Bride, were shot in the studio. I always thought I would only be a "natural light" photographer but I'm learning to love the studio lighting, especially during this cold and rainy winter. My photography goals are to learn more about sports photography and studio lighting. My dream job would be to move from the advertising side of the newspaper business over to the editorial side - specifically the photojournalism side.



Little Boy Blue

United Way Billboard





October Bride

Note

I've been reworking my computers and of necessity I am using "Open Office" as a word processor and not Microsoft Word. I think the results will be quite similar but not identical. Perhaps it is my old age, but I am using a larger font than I had used previously.

New Steering Committee

The new committee has had it's first meeting of the year. They have decided on their duties for the year. See the last two pages of this newsletter (be sure to page down past the end of the two-column text.



Lynn Cove Viaduct

Paula chose an interesting viewpoint that seems to show the parkway hanging out in space!



365 Complete



Boarding

Critique Group

For the benefit of those relatively new to the club I need to tell you about our Critique Group. A number of our members meet the second Tuesday of the month at the Unitarian Universalist Church on Kanuga and Crail Farm Road. To get there, head South on Kanuga. The last traffic light in Hendersonville is at Erkwod / State St. The church is just before the next light about a mile South of State Street. Just before the light on the right is the church. Park in the parking lot and head to your left as you walk toward the church. There is a basement entrance down the walk. The group meets there.

Those who meet bring images on a thumb drive memory or a CD. Prints are also welcome.

The group collectively makes suggestions and comments about images. It is a good learning experience. Meeting time is 1 PM.



Burnsville Quilt Barn

Tutorial

I've been doing a lot of available light photography lately and have had to do a lot of color adjustments in my images. I've shot under tungsten lights, fluorescent, and some gas plasma lights in a gym. These last look like daylight but with camera set to auto white balance the images come out very red.

For those fairly new to photography, what does the term "color temperature" mean? You've all seen a blacksmith (live or on TV) pull a red hot piece of iron out of the fire to shape it on his anvil. A "black body" radiates light whose color is determined by the "absolute" temperature. Normal incandescent lamps, not photofloods are around 2700 degrees and are very reddish in color. A blue sky can be 6000 degrees or more. That is, the light from the blue sky matches the temperature of a piece of iron at 6000 degrees K (Kelvin temperature is the Temperature in Celsius plus 273). Photoshop and Elements have a color temperature adjustment slider with which you can change the red-blue mixture to produce neutral colors in your image. Fluorescent lights contain more green than incandescent lamps so there is an additional green magenta

adjustment. Generally you have to reduce the green in fluorescent lighted shots.

I shoot RAW images so the camera white balance setting is irrelevant to the final image since it can be adjusted. However you can make things easier by setting an appropriate white balance before shooting, thus requiring less adjustment in Photoshop or Elements. If you shoot RAW plus JPG to have "proof" shots, adjusting white balance approximately will give you more real colors in the jpg files as well.

Refreshments

This note received from Elda:

The club offers beverages and refreshments at each meeting. While the coffee, tea, sugar and "cream", cups, plates, and napkins are provided through small donations, the refreshments are contributed by members of the club. There is a sign up sheet on the refreshment table at each meeting--please sign up to be one of two people to contribute in a month of your choice. We welcome cookies, bars, candy, cut up fruit, cheese and sausage, etc. Always your choice. You may want to coordinate with your "partner" for the evening, but its not necessary. Plan on providing for 30-40 people. All we ask is that you have the items at the meeting site about 6:15 PM so they can be set out. You are not responsible for setting up the table for the evening. Please, sign up for one meeting this year.

Hendersonville High School

John Orolin asked me to remind club members of the project with Hendersonville High to help supply them with working film cameras. If you have a film camera with lens that is in working condition and are willing to donate it to HH, please bring it to the meeting. It seems that film cameras are impossible to sell and hard to give away at this point, so here's your chance to donate it to a good cause.

**Camera Club of Hendersonville
Program Schedule 2012**

- January 24** Forum, Theme “Food” – Critique Bob Walther
- February 28** “Abstract Photographs Using the Digital Darkroom” – John Orolin (7:00 – 7:25)
“Plug-ins & Actions” – Mike Raney (7:30 – 7:55)
Show & Tell (8:15 – 9:00)
- March 27** “Photography – Rights and Responsibilities” – Local Attorney will discuss things like model releases, tax responsibilities, etc.
North Henderson High School Camera Club Presentation
- April 24** Forum, Theme “Stripes” – Critique Tom Nebbia
- May 22** Show & Tell – Members submit one “before” and one “after” photo along with a brief description of what it took to get to their “after” photo
- June 26** Member Contest
- July 24** Forum, Theme “Old Buildings” – Critique Jared Kay
- August 28** Member Presentation (7:00 – 7:25)
Member Presentation (7:30 – 7:55)
Show & Tell (8:15 – 9:00)
- September 25** Making Video & Still Photography Work Together (7:00 – 7:55) – Jared Kay
Lighting Techniques (8:15 – 9:00) – Jared Kay
- October 23** Forum, Theme “Still Life” – Critique Jeff Miller
- November 13** (Note date change: Tuesday, November 13)
Member Presentation (7:00 – 7:25)
Member Presentation (7:30 – 7:55)
Show & Tell (8:15 – 9:00)
- December 8** Holiday Party

**Camera Club of Hendersonville
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